

We've got West Dorset covered...

- View from Bridport & West Bay • View from Beaminster • View from Dorchester
- View from Weymouth & Portland • View from Lyme Regis & Charmouth

Distributing over 23,500 copies every Wednesday



www.viewfromonline.co.uk

- Five quality free weekly newspapers out every Wednesday
- Most comprehensive weekly coverage of West Dorset
- Cost effective advertising rates and generous discounts
- As an advertiser you will benefit from helpful, friendly advice on planning your advertisement and our free design service
- Vibrant advertising features and sections to suit every advertisers needs
- Not only available in newsagents and supermarkets, but available in over 200 distribution points - where will you pick up yours?

YOU CAN CHOOSE TO TARGET CUSTOMERS IN THE AREAS YOU WANT WITH OUR NEW PICK 'N' MIX SPECIAL PACKAGE

ADVERTISING RATES

Front Page: £4.95 per single column centimetre (scc) for the group
 £1.50 per scc for 1 title
 £2.50 per scc for 2 titles
 £3.50 per scc for 3 titles
 £4.50 per scc for 4 titles

Run of paper: £3.50 per scc

5x2: £15 plus VAT for one title THEN £5 plus VAT per title there after **OR £35 plus VAT for the group**

10x2: £25 plus VAT for one title THEN £8.75 plus VAT per title there after **OR £60 plus VAT for the group**

12x3: £30 plus VAT for one title THEN £9 plus VAT per title there after **OR £68.50 plus VAT for the group**

Quarter Page: £45 plus VAT for one title THEN £13.50 plus VAT per title there after **OR £99 plus VAT for the group**

Half Page: £85 plus VAT for one title THEN £25 plus VAT per title there after **OR £185 plus VAT for the group**

Full Page: £100 plus VAT for one title THEN £50 plus VAT per title there after **OR £300 plus VAT for the group**

Feature advertising £3.00 per scc
 View Motoring and View 2 advertising £2.50 per scc
 Recruitment advertising £4.95 per scc
 Public Notices advertising £5.40 per scc

DISCOUNTS

Pre-payment by debit or credit card - 5% discount
 Series booking of 4 weeks = 10%
 8 weeks = 20%
 Longer = 25%

Local Services, Leisure Directory and Motoring Directory £30 for 4 weeks, £55 for 8 weeks - 10% extra for colour

VAT to be added to all above prices

TECHNICAL DATA

Full Page - 360 mm x 282 mm

Half Page - 180 mm x 282 mm

Quarter Page - 180 mm x 139 mm

Columns widths:

1 = 32 mm 2 = 67 mm 3 = 103 mm 4 = 139 mm

5 = 175 mm 6 = 210 mm 7 = 246 mm 8 = 282 mm

Advert copy can be emailed as a high resolution PDF or Jpeg file

DEADLINES

All copy must be received by 10am on Tuesday for Wednesday's publication



Contact us: Lyme Media and Events Limited, Unit 3, St Michaels Business Centre, Church Street, Lyme Regis, Dorset DT7 3DB
 Tel: 01297 446057 | Fax: 01297 444981

or call one of our advertising team:

Natalie - 01297 446145 natalie@pemedial.co.uk | Ed - 01297 446156 edward@pemedial.co.uk | Fred - 01297 446146 fred@pemedial.co.uk