

# We've got West Dorset covered...

View from Dorchester • View from Weymouth • View from Portland

Distributing over 10,000 copies every Thursday



[www.viewfromonline.co.uk](http://www.viewfromonline.co.uk)

- Three quality free weekly newspapers out every Thursday
- Most comprehensive weekly coverage of West Dorset
- Cost effective advertising rates and generous discounts
- As an advertiser you will benefit from helpful, friendly advice on planning your advertisement and our free design service
- Vibrant advertising features and sections to suit every advertiser's needs
- Not only available in newsagents and supermarkets, but available in over 100 distribution points - where will you pick up yours?

## YOU CAN CHOOSE TO TARGET CUSTOMERS IN THE AREAS YOU WANT WITH OUR PICK 'N' MIX SPECIAL PACKAGE

### ADVERTISING RATES

**Front Page:** £2.75 per scc for 1 title  
£3.75 per scc for 2 titles  
£4.75 per scc for 3 titles

**Run of paper:** £2.75 per scc

**5x2:** £17.50 plus VAT for one title THEN £5 plus VAT per title there after **OR £27.50 plus VAT for the group**  
**10x2:** £30 plus VAT for one title THEN £7.50 plus VAT per title there after **OR £45 plus VAT for the group**  
**12x3:** £35 plus VAT for one title THEN £10 plus VAT per title there after **OR £55 plus VAT for the group**

**Quarter Page:** £45 plus VAT for one title THEN £15 plus VAT per title there after **OR £75 plus VAT for the group**  
**Half Page:** £85 plus VAT for one title THEN £25 plus VAT per title there after **OR £135 plus VAT for the group**  
**Full Page:** £99 plus VAT for one title THEN £50 plus VAT per title there after **OR £199 plus VAT for the group**

### DISCOUNTS

Pre-payment by debit or credit card - 5% discount  
Series booking of  
4 weeks = 5%  
8 weeks = 10%  
12 weeks = 15%  
26 weeks or longer = 20%

**Complement your advertising with our other three Dorset titles and get 20% discount for joint cluster booking**



### TECHNICAL DATA

Full Page - 340 mm x 282 mm  
Half Page - 165 mm x 282 mm  
Quarter Page - 165 mm x 139 mm

### Columns widths:

1 = 32 mm   2 = 67 mm   3 = 103 mm   4 = 139 mm  
5 = 175 mm   6 = 210 mm   7 = 246 mm   8 = 282 mm

Advert copy can be emailed as a high resolution PDF or Jpeg file

## DEADLINES

All copy must be received by 10am on Tuesday for Thursday's publication

**Contact us:** Devon, Dorset & Somerset Series of Newspapers Limited, Unit 3, St Michaels Business Centre, Church Street, Lyme Regis, Dorset DT7 3DB | Tel: 01297 446057 | Fax: 01297 444981

or call one of our advertising team:

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