

news

entertainment

eating out

sport

FREE

Crewkerne

WEEKENDER

Chard

WEEKENDER

Ilminster

WEEKENDER

Your weekend starts here...

**FREE weekly community newspapers Crewkerne, Chard,
Ilminster and the surrounding areas**

Distributing 8,500 copies every week on a Friday

ADVERTISING RATES

RUN OF PAPER

5x2 (50mm high x 67mm wide) **£29.00**

10x2 (100mm high x 67mm wide) **£52**

12x3 (120mm high x 103mm wide) **£69**

Quarter Page (165mm high x 139mm wide) **£104**

Half Page (165mm high x 282mm wide) **£199**

Full Page (335mm high x 282mm wide) **£340**

Front Page: Banner (50mm high x 282mm wide) **£198**

Run of Paper rate per square column cm (scc): £2.89 per scc

FEATURE ADVERTISING

As run of paper rates plus free editorial and photograph with any size advert.

RECRUITMENT & CLASSIFIED

£4.95 per scc

PUBLIC NOTICES

£5.20 per scc

PROFESSIONAL SERVICES

8 Weeks 5x2 (50mm high x 67mm wide) **£70**

8 Weeks 10x2 (100mm high x 67mm wide) **£135**

Other sizes available.

DISCOUNTS

Pre-payment by debit or credit card - 5% discount*

4 week booking - 5% discount

8 week booking - 10% discount

12 week booking - 15% discount

26 weeks or more - 20% discount

*Does not apply to directory adverts.

ALL OF OUR TITLES ARE UPLOADED TO OUR WEBSITE

VAT to be added to all above prices



TECHNICAL DATA

Full Page - 340 mm x 282 mm

Half Page - 165 mm x 282 mm

Quarter Page - 165 mm x 139 mm

Columns widths:

1 = 32 mm 2 = 67 mm

3 = 103 mm 4 = 139 mm

5 = 175 mm 6 = 210 mm

7 = 246 mm 8 = 282 mm

Advert copy can be emailed as a high resolution PDF or Jpeg file

DEADLINES

**All copy must be received by
Wednesday midday for
Friday publication.**

Contact us: Devon, Dorset & Somerset Series of Newspapers Limited, Unit 3, St Michaels Business Centre, Church Street, Lyme Regis, Dorset DT7 3DB | Tel: 01297 446057 | Fax: 01297 444981

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